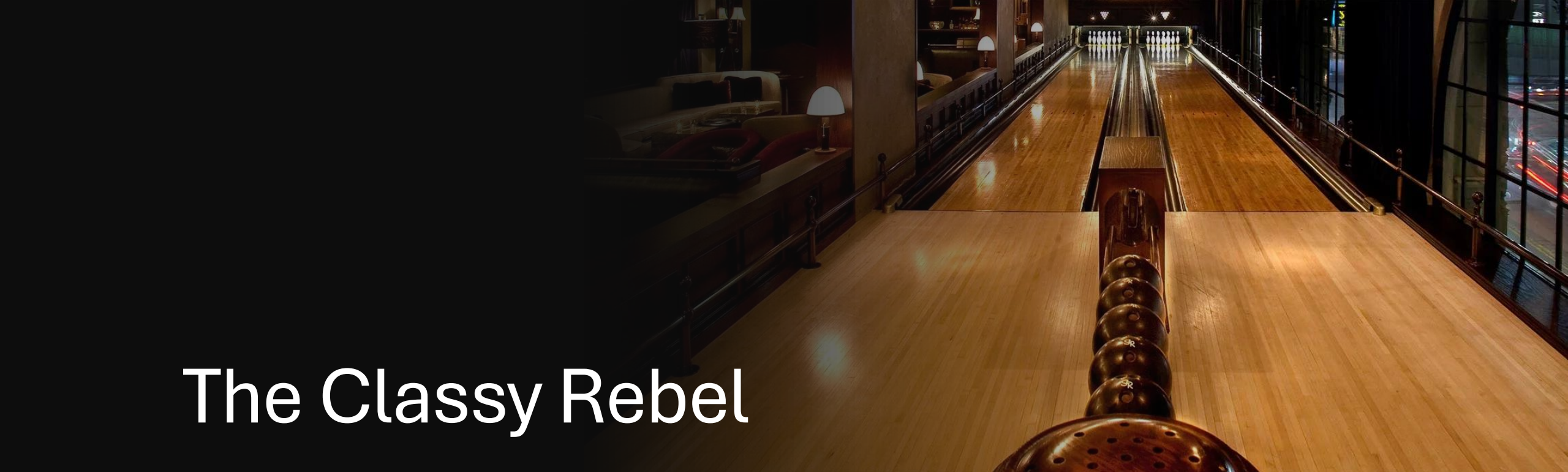




The Classy Rebel

Cocktail and Bowling Experience





THE CLASSY REBEL

COCKTAIL & BOWLING EXPERIENCE

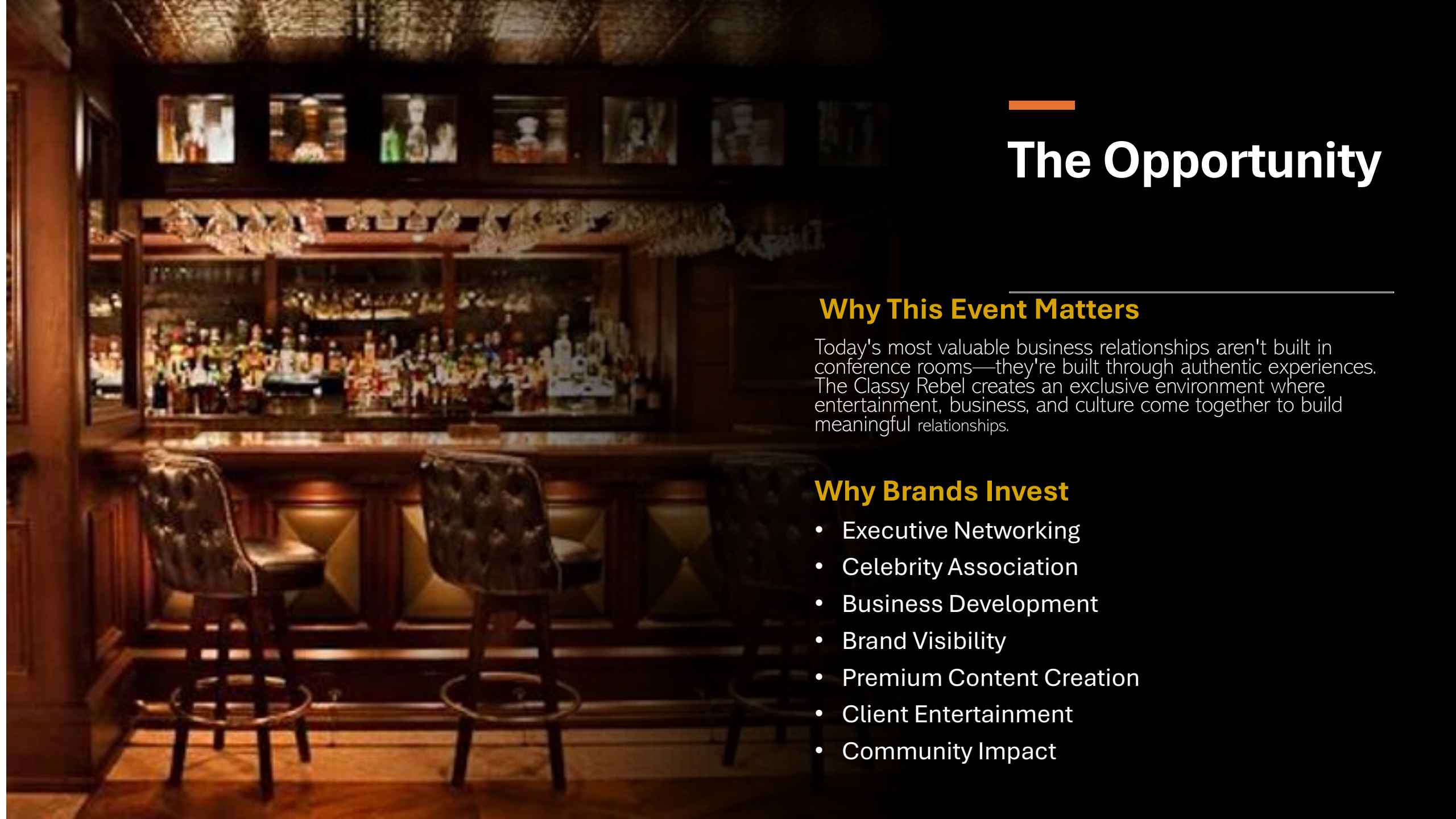
Where Hollywood, Business & Culture Connect

Presented by: Brandon T. Jackson

September 24th
8:00pm to 2:00am

An invitation-only luxury networking experience during VMA Weekend bringing together celebrities, executives, entrepreneurs, investors, creators, and influential brands.





The Opportunity

Why This Event Matters

Today's most valuable business relationships aren't built in conference rooms—they're built through authentic experiences. The Classy Rebel creates an exclusive environment where entertainment, business, and culture come together to build meaningful relationships.

Why Brands Invest

- Executive Networking
- Celebrity Association
- Business Development
- Brand Visibility
- Premium Content Creation
- Client Entertainment
- Community Impact



Who You'll Meet

A Curated Guest Experience

Invite-only attendees including:

- Actors
- Athletes
- Entertainment Executives
- Investors
- Entrepreneurs
- Corporate Executives
- Influencers
- Media Professionals
- Luxury Brands
- Community Leaders



BRANDON T. JACKSON

Actor Producer | Entrepreneur | Founder of BTJ University

Brandon T. Jackson is an accomplished actor, comedian, producer, and entrepreneur dedicated to inspiring the next generation of creatives. Known for starring in blockbuster films such as **Percy Jackson & the Olympians**, **Tropic Thunder**, **Lottery Ticket**, and **Big Momma's House: Like Father, Like Son**, Brandon has successfully expanded his career beyond Hollywood into education, mentorship, and business development. Through BTJ University, he empowers aspiring actors, entrepreneurs, and content creators by connecting them with real-world opportunities and industry leaders.

Notable Works

- Percy Jackson & the Olympians
- Tropic Thunder
- Lottery Ticket
- Big Momma's House: Like Father, Like Son
- Roll Bounce



Terrence Howard

Award-Winning Actor | Producer | Innovator | Entrepreneur

Terrence Howard is an internationally acclaimed actor, producer, and creative visionary whose career spans more than three decades in film and television. Recognized for his Academy Award®-nominated performance in *Hustle & Flow* and acclaimed roles in *Empire*, *Crash*, and *Iron Man*, Howard has built a reputation for excellence, innovation, and cultural influence. Beyond entertainment, he is an entrepreneur and thought leader whose impact extends across business, technology, and creative industries.

Notable Works

- Empire
- Hustle & Flow
- Crash
- Iron Man
- Four Brothers

The Experience

An Evening Designed to Create Relationships

VIP Arrivals

Guests are welcomed with red carpet arrivals, professional photography, and concierge-style check-in, setting the tone for an unforgettable night.evening.

Celebrity Meet & Greet

Sponsors and VIP guests have the opportunity to engage with Terrence Howard, Brandon T. Jackson, and other invited industry leaders through exclusive photo opportunities and personal introductions.

Executive Networking

Connect with entertainment executives, entrepreneurs, investors, creators, corporate leaders, and influential professionals in a relaxed environment where meaningful business relationships naturally develop.

VIP After Party

Celebrate the evening with live entertainment, music, premium hospitality, and continued networking in an exclusive atmosphere designed to foster lasting relationships.

Cocktail Reception

Enjoy handcrafted cocktails, gourmet hors d'oeuvres, and an elegant social atmosphere designed to encourage authentic conversations before the main experience begins.

Luxury Bowling Experience

Guests select Team Terrence Howard or Team Brandon T. Jackson and enjoy a premium bowling experience where every lane becomes a space for conversation, collaboration, and relationship-building.

Live Podcast Conversations

Experience live discussions featuring celebrity hosts, entrepreneurs, and special guests as they share insights on entertainment, business, leadership, and culture.



BECOME PART OF THE EXPERIENCE



GUESTS CHOOSE TO BOWL WITH:



— TEAM —

**TERRENCE
HOWARD**

OR



— TEAM —

**BRANDON T.
JACKSON**

EVERY LANE BECOMES AN OPPORTUNITY FOR
CONVERSATION, NETWORKING,

Why Partner With Us

Your Brand Becomes Part of the Experience

**Partnership
Benefits**

Brand
Positioning

Executive
Networking

Celebrity
Access

Premium
Hospitality

Media
Exposure

Social Media
Visibility

Professional
Content
Creation

Business
Development

Community
Impact

Sponsorship Opportunities Four Levels of Partnership. One Exclusive Experience.

Partnership Level	Investment	What You're Investing In
Supporting Partner	\$10,000	Brand Awareness
Official Partner	\$25,000	Customer Engagement
Premier Partner	\$50,000	Brand Integration
Presenting Partner	\$100,000	Category Ownership & Market Leadership

Each partnership level is thoughtfully designed to maximize brand visibility, executive networking, and long-term business relationships before, during, and after the event.

THE
CLASSY REBEL
BOWLING WITH A PURPOSE

PARTNERSHIP
BENEFITS

Choose the partnership
that best aligns with your
brand objectives and
marketing goals.

EVENT WILL BE HELD

VMAS

WEEKEND

★★★★★

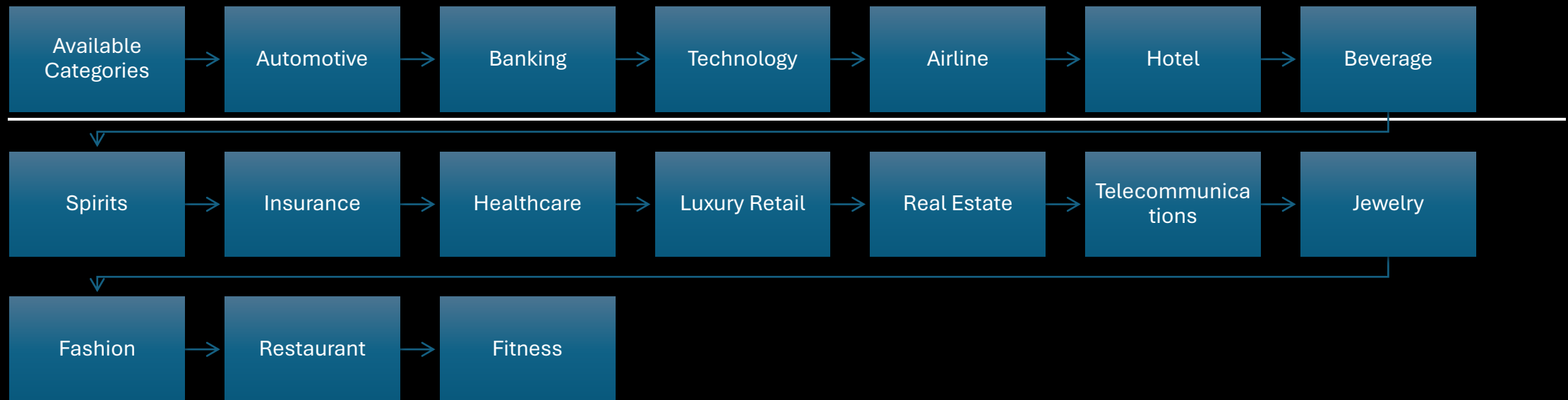
DELIVERABLES	SUPPORTING PARTNER \$10,000	OFFICIAL PARTNER \$25,000	PREMIER PARTNER \$50,000	PRESENTING PARTNER \$100,000
EVENT BRANDING <i>Signage, Step & Repeat, Screens, Printed Materials</i>	Logo on Event Signage	Logo on Event Signage & Digital Screens	Premium Logo Placement (Step & Repeat, Screens)	Exclusive Logo Placement (All Branding & Signage)
WEBSITE & DIGITAL RECOGNITION	Logo on Event Website	Logo + Link on Event Website	Premium Logo + Link Homepage Placement	Exclusive Logo + Link Homepage Takeover
SOCIAL MEDIA CAMPAIGN	Sponsor Shout-Out (1 Post)	Dedicated Sponsor Spotlight (2 Posts)	Featured Content (Posts + Stories)	Premium Campaign (Multiple Posts + Stories Across All Platforms)
EMAIL MARKETING	—	Logo in Event Email Campaign	Featured in Select Email Campaigns	Exclusive Feature in All Email Campaigns
PODCAST PROMOTION	Mention	Sponsor Mention	Featured Interview in Podcast	Podcast Presented By (Opening & Closing)
BRAND EXPERIENCE On-Site Activation Booth	—	Standard Booth (10x10 Space)	Premium Booth (Enhanced Activation)	Exclusive Activation (Prime Location)
VIP TICKETS	2	4	8	12
CELEBRITY ACCESS	Meet & Greet (Group Access)	Priority Access	VIP Access	Private Meet & Greet (Exclusive Access)
VIP HOSPITALITY Lounge, Seating, Food & Drinks	—	Access to VIP Area	VIP Lounge Access + Reserved Seating	Private VIP Lounge + Premium Seating
EXECUTIVE NETWORKING	General Networking	Priority Networking Access	VIP Networking Access	Exclusive Executive Reception
PROFESSIONAL CONTENT PACKAGE Photos, Video, Reels	Event Photos	Photos + Social Video Clips	Professional Photos + Highlight Video	Dedicated Content Team (Photo + Video + Reels)
PR & MEDIA RECOGNITION Press, Media Mentions	Listed in Press Release	Logo in Press Release & Media Mentions	Featured in Press Release & Interviews	Top Billing in Press Release & Media Coverage
SPEAKING OPPORTUNITY	—	—	5 Minute Remarks	Opening Remarks (10 Minutes)
CATEGORY EXCLUSIVITY	—	—	Optional	Exclusive in Category
PRESENTING RIGHTS Event Presented By	—	—	—	Event Presented By (Your Brand)
POST EVENT ROI REPORT Attendance, Reach, Impressions, Media, Content	Basic Summary (Attendance, Photos)	Event Recap + Social Reach	Comprehensive Report (Reach, Engagement, Content)	Full ROI Report (All Data + Media + Content)

MAXIMUM VISIBILITY. PREMIUM ACCESS. MEANINGFUL IMPACT. | Let's create something unforgettable together.



Exclusive Sponsorship Categories

Protect Your Industry. Own Your Category

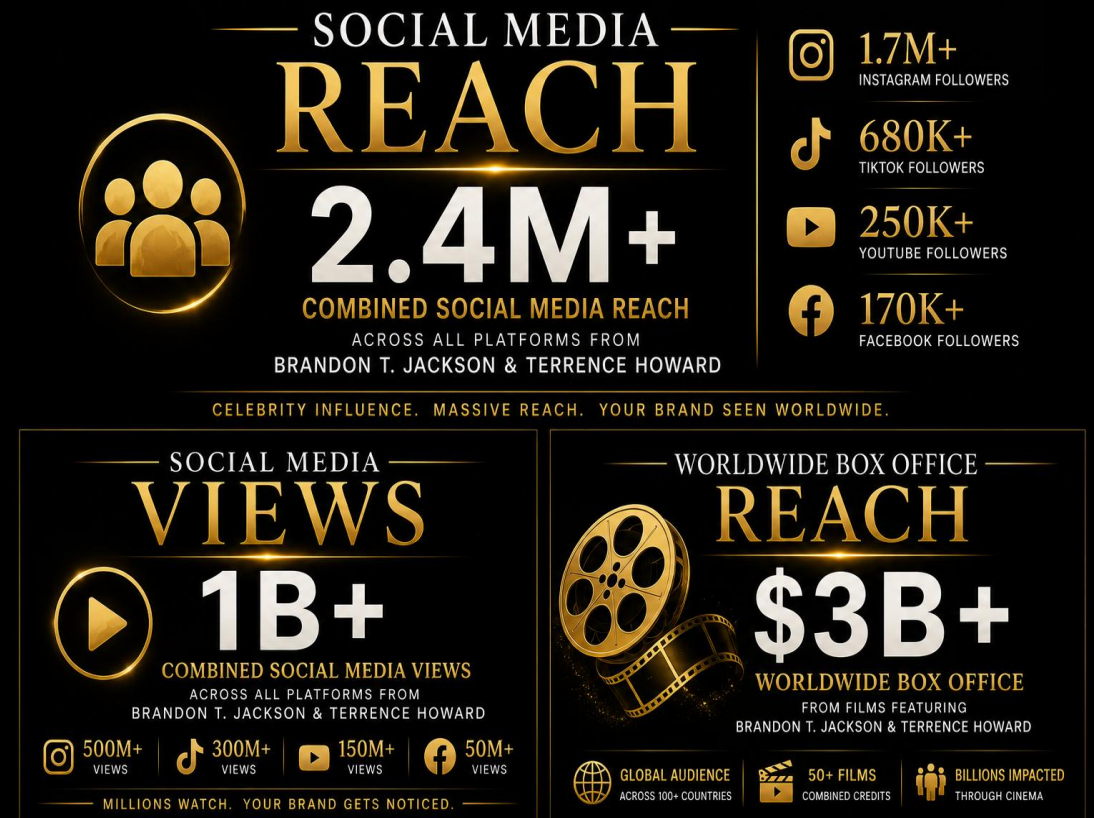


Only one company per industry. Your competitors cannot sponsor the event once your category is secured.

BRAND EXPOSURE

Amplifying Your Brand Beyond Event Night

Metric	Value
Worldwide Box Office	\$3B+
Social Followers	2.4M+
Years in Entertainment	50+ Years Combined
Major Motion Pictures	40+
Television Productions	30+
VIP Attendees	100+



YOUR RETURN ON PARTNERSHIP

One Night. Months of Marketing. Years of Relationships

Metric	Sponsor Value
 Curated VIP Audience	100+
 Verified Social Media Reach	2.4M+
 Worldwide Box Office Reach	\$3B+
 Premium Photo & Video Assets	50+
 Extended Marketing Exposure	12 Months
Estimated Partnership Value	

Beyond Traditional Advertising

Your sponsorship creates opportunities for executive introductions, strategic partnerships, customer acquisition, premium content creation, and year-round brand visibility—delivering value that extends well beyond event night.

Why Sponsors Invest

Exclusive Access • Premium Positioning • Measurable Exposure • Lasting Relationships

— ESTIMATED —

PARTNERSHIP VALUE

\$250,000 – \$750,000+

Based on the combined value of executive access, celebrity endorsement, premium content creation, digital marketing, category exclusivity, business development opportunities, and long-term promotional usage.

— ACTUAL VALUE VARIES BY SPONSORSHIP LEVEL. —

EXECUTIVE ACCESS

Direct access to influential leaders, decision makers, and VIP guests.

CELEBRITY ASSOCIATION

Align your brand with award-winning talent and their powerful influence.

PREMIUM CONTENT CREATION

Professional photo and video assets for your brand to use across all platforms.

DIGITAL MARKETING

Amplified exposure through high-impact social and digital campaigns.

CATEGORY EXCLUSIVITY

Stand out as the exclusive leader in your industry category.

BUSINESS DEVELOPMENT

High-value connections that open doors to new opportunities.

LONG-TERM VISIBILITY

Sustained brand presence and promotional usage long after the event.

MAXIMUM VISIBILITY. PREMIUM ACCESS. MEANINGFUL IMPACT. | *Let's create something unforgettable together.*



EVENT DETAILS

THE CLASSY REBEL COCKTAIL & BOWLING EXPERIENCE

VENUE

The Hollywood Roosevelt Hotel
7000 Hollywood Boulevard
Los Angeles, California 90028

DATE

Thursday, September 24

TIME

8:00 PM – 2:00 AM

LOCATION

Hollywood, Los Angeles

EXPERIENCE

- Cocktail Reception
- Luxury Bowling
- VIP Networking

DRESS CODE

Black Tie Optional

Hollywood Cocktail Attire

(Tailored suits or tuxedos encouraged. Cocktail dresses, evening gowns, and elevated evening wear recommended.)

ACCESS

Invitation Only



CONTACT

INFORMATION

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586-765-8277

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TerraCarter@brandontjacksoninc.com

CONTACT PERSON
Terra Carter

QR CODE



CREATE. CONNECT. EAT. ELEVATE.

Become a Founding Partner

Join the Brands Defining the Future of
Entertainment Networking

Become one of our limited founding partners and position your brand alongside Hollywood's most influential voices while creating lasting business relationships.
